



Credit as an Asset Signature Training

CBA's interactive *Credit as an Asset* training is designed to help you and your staff or network:

- Understand credit building as an essential and viable activity, foundational to the successful implementation of any financial asset building strategy for low-income and underserved individuals and families;
- Explore tools and develop skills in order to design, implement, and measure credit building programs based on client needs and goals as well as organization missions and capacities; and
- Engage with other training participants and learn from CBA's growing Credit Building Community about best practices in credit education, access to responsible financial products, and measuring and communicating client credit outcomes.

"Your presentation was fabulous and even though I teach credit on a daily basis, I was able to take away some great tips and tools which is VERY RARE! ... I could tell everyone was all ears in and found so much value in the teachings."

-Credit as an Asset Training Participant



What Is Credit Building?	DEFINE CBA's Credit Building philosophy
View Credit As an Asset	VALUE Credit Building as Asset Building
Know the Score	UNDERSTAND Credit Reports to inform Credit Building ACTION PLANNING
Get the Good Stuff Going	TAKE a PRODUCT-BASED approach to Credit Building
Deal with Debt	ENHANCE Credit Building efforts by addressing client debt appropriately
Make Credit Building Count	TRACK client credit outcomes to MEASURE and COMMUNICATE Credit Building successes



**CREDIT
BUILDERS
ALLIANCE**

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About CBA:

Credit Builders Alliance (CBA) is an innovative non-profit social enterprise dedicated to building the capacity of a diverse and growing network of hundreds of nonprofits (CBA members) in almost all 50 states, and Puerto Rico, that help low- and moderate- income households build strong credit and other financial assets. CBA was created by and for our nonprofit members in response to a serious gap in the modern credit reporting system that locks millions of individuals with poor or no credit out of the mainstream financial system without opportunities to build credit. Our philosophy is that good credit is essential to achieving and maintaining financial stability, and that mission driven nonprofits are uniquely positioned to help these struggling households build credit as an asset.

Our National Perspective:

CBA has an extensive network of members and asset building partners working on a range of innovative and compelling programming generating invaluable insights into lessons learned, successes, and best practices on topics ranging from consumer credit-building education to product design and delivery.

Credit as an Asset Training Packages

Full-day in-person training for up to 80 participants

- Breakout activities, including reading and interpreting a credit report, and networking lunch included
- Customized for your local market and audience
- Participants receive training materials and a CBA Credit Building Certificate

Please contact CBA for pricing details

Condensed 3 part webinar series

- Key Credit as an Asset content condensed into three one-hour long webinars:
 - Part 1: Why Credit Building?
 - Part 2: Know the Score
 - Part 3: Getting the Good Stuff Going
- CBA hosted webinar, unlimited participants
- Webinar recordings made available to you
- Participants receive a CBA Credit Building Certificate

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For more information about hosting a training for your organization or community, please contact us at programs@creditbuildersalliance.org or 202-730-9390